ELECTRONICS, IT AND TELECOMMS

technology Request

Live contents in websites using live audiovisual contents streaming solutions

(10 FS 23D2 3H I3)



Abstract

A Spanish company is looking for cooperation with an international partner related to streaming contents via web. The Spanish company works with several websites and it is interested in incorporating that kind of tools to these web pages. The technology must be fully developed.

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Description

A Spanish company has promoted different web pages based on cultural, sports and marketing topics. One of them is rooted to social media networks with hundreds of followers. They work with interactive marketing 2.0. Their goal is to offer live contents to their users using new and advanced technology based on live audiovisual contents, which is known as Live Streaming solutions. The company can offer in this collaboration several webs platforms with audiovisuals contents and its possibility to distribute the streaming products with them. Therefore, they are seeking for an international company interested in introducing their products and technology of online video into the Spanish market.

The Spanish company needs collaboration to develop this kind of live audiovisual contents in their web pages. They would like to introduce innovative Live Streaming Solutions in the Spanish market and apply these technologies in their webs. The Spanish company is interested in joint venture collaborations.

Technical Specifications / Specific technical requirements of the request

The Spanish company is seeking a streaming partner to build a CDN (content delivery network), to make contents available locally and globally. The system must work with video on demand technologies.